



is the official city and county partner for economic development in downtown Wilmington. Since 1977, WDI has

worked to promote downtown Wilmington and support the businesses and people who call it home.

Wilmington Downtown, Inc. was established through a partnership with the City of Wilmington, New Hanover County and the private sector to facilitate and coordinate activities that enhance the economic growth and life for people who live, work, play and visit downtown Wilmington.



Yo Sake Restaurant

*“We were able to achieve our vision for the business because of WDI’s loan program.”*

*Gill Johnson,  
Owner Yo Sake*

*“WDI was instrumental in our selection of Downtown Wilmington for our new location.”*

*Tobin Getts, Founder Inclinix*

## WDI Works for Downtown

For over 35 years, Wilmington Downtown, Inc. (WDI) has been working, *“To promote the economic growth and development of downtown Wilmington.”*

**Today, We Need Your Help to Continue the Momentum.**

Join WDI and support our mission. Speak to a Board Member, visit [www.wilmingtondowntown.com/join](http://www.wilmingtondowntown.com/join) or call (910) 763-7349 to become a partner today.



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[Partnership@WilmingtonDowntown.com](mailto:Partnership@WilmingtonDowntown.com)

Photography by Lee Hill. Brochure by TayloeGray.

Join The Team  
Making Great Things Happen  
Downtown Through  
Economic Development!



Become a  
**wdi**  
wilmington downtown inc  
Partner Today

## In 2010-2011, WDI

- » Recruited eight new downtown businesses, which absorbed 32,000 sq. ft. of office and retail space and brought 159 new jobs downtown.
- » Completed eight loans for businesses located downtown that helped create 123 jobs.

## What WDI Does

- » Business Recruitment
- » Site Selection Assistance
- » Small Business Loan Program
- » Business and Resident Advocacy
- » Ribbon Cuttings
- » Online Business and Property Directory
- » E-Newsletter
- » Promotes Downtown Development
- » Manages Kiosk Program

## Who Should Join WDI?

Downtown business owners, retailers, restaurateurs, residents and anyone who believes in a prosperous and successful downtown.

\*Wilmington Downtown, Inc. is a registered 501(c)(3) organization. Partnership fees are tax-deductible as allowed by the IRS.

## Business Partnerships

### Corporate Partner \$2500

- » Prominent recognition at all WDI events, on web site, newsletter and WDI collateral material
- » One table at annual luncheon
- » Four tickets to all other WDI events



Ribbon Cutting at Manna

### Business Partner \$1000

- » Recognition at all WDI events, on website, newsletter and WDI collateral material
- » Four seats at annual luncheon, plus discounted additional tickets
- » Two tickets to all other WDI events

### Downtown Partner \$250

- » Two seats at annual luncheon
- » Discounted event tickets

### Merchant Partner \$100

- » One seat at annual luncheon
- » Discounted event tickets

\* All Business Partnerships include invitation to annual Partner Appreciation Night, a window decal and featured business listing on WDI website.

## Individual Partnerships

### Downtown Patron \$100

- » Two tickets to home tour
- » Discounted event tickets

### Downtown Neighbor \$50

- » Discounted event tickets

\* All Individual Partnerships include an invitation to annual Partner Appreciation Night and a window decal.



Downtown Sundown Concert Series on the River Front

### Event Sponsorships \$250-\$2500

Individual event sponsorships are available for the Downtown Economic Series, Commercial Property Showcase and Quarterly Networking Event.

### Downtown Sundown VIP Night \$1000

Invite your customers, staff and friends to a VIP tent at a Downtown Sundown Concert. WDI provides a tent near the stage and drink tickets for your guests. A large banner on exterior of the tent advertising your business is included.