



WDI 2017 Partnership Levels

Supporting **\$100**

- Enhanced business listing on WDI web site (*1.1 million page views*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

Advancing **\$250**

- Two tickets to annual luncheon (*380 attendance*)
- Enhanced event listings on the WDI event calendar
- Posts shared on WDI social media outlets (*36,262 followers, friends, etc.*)
- Enhanced business listing on WDI web site (*1.1 million page views*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

Steering **\$500**

- Four tickets to annual luncheon (*380 attendance*)
- Enhanced event placement in weekly WDI e-news
- Enhanced business listing on WDI web site (*1.1 million page views*)
- Posts shared on WDI social media outlets (*36,262 followers, friends, etc.*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

Guiding **\$1,000**

- One reserved table at annual luncheon (*380 attendance*)
- Featured event listings in the weekly WDI e-news
- Branded identity on WDI web site (*1.1 million page views*)
- All benefits bestowed at the supporting level

Sustaining **\$2,500**

- One branded table at annual luncheon (*380 attendance*)
- Prominent recognition at select WDI events
- Branded identity on WDI web site (*1.1 million page views*)
- All benefits bestowed at the supporting level

Visionary **\$5,000+**

- Individual, branded recognition at business events including the Networking Series, Economic Series Luncheon, Downtown Lifestyle Tour and Commercial Broker Showcase
- Opportunity to speak at WDI Economic Series Luncheon (*380 attendance*)
- Up to two branded tables at annual luncheon
- Branded identity on WDI web site
- Branded identity on WDI weekly, e-news (*currently 7,273 subscribers*)
- All benefits bestowed at the supporting level

Wilmington Downtown Incorporated (WDI) promotes the economic growth and development of Downtown. WDI is designated by the Internal Revenue Service as a 501c3 non-profit corporation. Your financial support may be tax deductible. Please consult your tax advisor.