

# WDI 2019-2020 Partnership Levels



## **Supporting**      **\$100**

- Enhanced listing on WDI web site (*3.2 million page views*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

## **Advancing**      **\$250**

- Two tickets to annual luncheon (*380 attendance*)
- Posts on WDI social media outlets (*23,075 followers, friends, etc.*)
- Enhanced listing on WDI web site (*3.2 million page views*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

## **Steering**      **\$500**

- Four tickets to annual luncheon (*380 attendance*)
- Invitation for two at a VIP night at the Downtown Sundown Concert Series
- Enhanced listing on WDI web site (*3.2 million page views*)
- Posts on WDI social media outlets (*23,075 followers, friends, etc.*)
- Invitation to quarterly WDI sponsored Networking Series events (*75± attendance*)

## **Guiding**      **\$1,000**

- One reserved table at annual luncheon (*380 attendance*)
- Recognition at all WDI events
- Branded identity on WDI web site (*3.2 million page views*)
- Invitation for two to a VIP night at the Downtown Sundown Concert Series
- All benefits bestowed at the supporting level

## **Sustaining**      **\$2,500**

- One branded table at annual luncheon (*380 attendance*)
- Prominent recognition at all WDI events
- Branded identity on WDI weekly e-news (*currently 9,409 subscribers*)
- Branded identity on WDI web site (*3.2 million page views*)
- Invitation for two to a VIP night at the Downtown Sundown Concert Series
- All benefits bestowed at the supporting level

## **Visionary**      **\$5,000+**

- Individual, branded recognition at business events including the Networking Series, Economic Series Luncheon, Downtown Lifestyle Tour and Commercial Broker Showcase
- Opportunity to speak at WDI events (*1,000 attendance*)
- Up to two branded tables at annual luncheon
- Branded identity on WDI web site
- Branded identity on WDI bi-monthly, e-news (*currently 9,409 subscribers*)
- Invitation for two to a VIP night at the Downtown Sundown Concert Series

Wilmington Downtown Incorporated (WDI) promotes the economic growth and development of Downtown. WDI is designated by the Internal Revenue Service as a 501c3 non-profit corporation. Your financial support may be tax deductible. Please consult your tax advisor.