

WILMINGTON DOWNTOWN INCORPORATED

Committee Information and Application Form

WDI has four, issue-based committees that are responsible for implementing projects and initiatives for Board review and approval. The committees are as follows:

Work Committee (meets 2nd Thursday of each month at 8:30am)

Mission: To increase the number of businesses, jobs and tax base in Wilmington's Urban Core.

Vision: Downtown Wilmington is an active employment environment and serves as a highly productive and desirable place to invest and work.

Current Projects: Business retention visits, business recruitment commercial property showcase, Downtown economic series, annual report, etc.

Play Committee (meets 4th Thursday of each month at 4pm)

Mission: To encourage community participation and support of downtown and WDI.

Vision: Downtown Wilmington is the targeted venue for all major regional events and is known as an epicenter of arts, culture and music appealing to all demographics.

Current Projects: Downtown sundown concert series, create and produce marketing materials, etc.

Dream Committee (meets 1st Thursday of each month at 9am)

Mission: To develop new programs, events and potential uses/plans for vacant or under-utilized space in Wilmington's Urban Core.

Vision: Downtown Wilmington is constantly changing and adapting to new workforce and environmental standards and attracts more residents, businesses and activities each year.

Current Projects: Parking day, assist in civic design ideas, develop conceptual plans

Enjoy Committee (meets 3rd Wednesday of each month at 3pm)

Mission: To promote the urban lifestyle and the shops, restaurants and attractions that improve the quality of life enjoyed by surrounding residents and local and out of town visitors.

Vision: Downtown Wilmington as a mixed use center with a variety of housing options and a distinctive shopping environment of locally owned stores, restaurants and attractions.

Current Projects: Holiday Shopping Guide, Holly Jolly Holiday Stroll, Fourth Friday Gallery Walk, update kiosk program, Lifestyle Tour, quality of life issues, resident and business survey, etc.

Wilmington Downtown Incorporated

To be considered for a committee appointment, please fill out this form:

Applicant Name: _____

Mailing Address: _____ *Phone:* _____

Email Address: _____ *Fax:* _____

Status: _____ Property owner _____ Business owner
 _____ Downtown worker _____ Downtown Resident

Business name or residential location: _____

Committee: Enjoy Work Play Dream

General Terms and Conditions:

- Committees generally meet once per month.
- Committees are limited to no more than 15 members.
- Any downtown business owner, property owner, employee, resident or financial contributor can request to serve on a WDI committee.
- Professionals without a direct economic stake in Downtown (i.e. Realtors Association, Cape Fear Economic Development Council, etc.) are eligible to serve.
- Committee members serve one year terms and can be reappointed.
- Committee members must attend 66% of the scheduled meetings.
- Committees must maintain a balance of representatives from a variety of geographic and economic sectors (i.e. retail, office, restaurants, residential, non-profits, etc.)

Signature: _____ Date: _____

Return to: WDI, 221 N. Front, Suite 102, Wilmington, NC 28401 (910) 763.7349 or email to office@wilmingtondowntown.com.